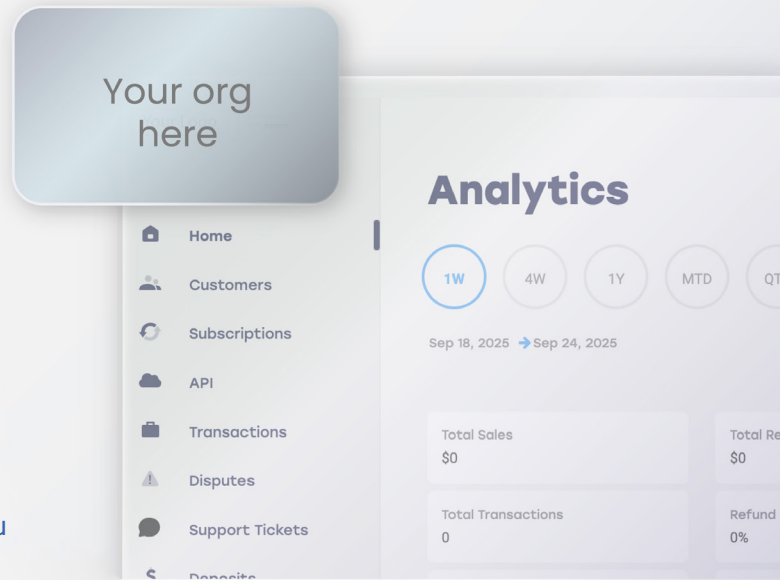




White Labeling Built for Partners

Your Brand. Every Touchpoint.

Our white labeling framework ensures your brand leads across applications, dashboards, emails, and domains. Whether you operate as a registered ISO or leverage co-branding, we give you structured control over how your merchants experience you.



Where your brand shows Up

Every merchant-facing interaction is an opportunity to reinforce your brand equity.

Partner Hub

Merchant Dashboard

Merchant Email Communications

Merchant Application (Apply Wizard)

Subdomains & Browser Tabs

Statements (where eligible)

Branding Paths

Co-Branded
(No Additional Registration)

- Logo placement in applications
- Login & dashboard branding
- Email sender customization
- Custom subdomains or generic domain
- Browser tab naming & favicon
(launch 02/25/26)

Best for partners who want brand presence without additional regulatory setup.

Registered ISO
(Full Branding Control)

- All co-branded capabilities
- Bank statement descriptor
(eligible)

For partners seeking maximum merchant-facing brand ownership.

Bring your own domain or use ours

Option 1
Use our secure generic domain (yourpayments.io)

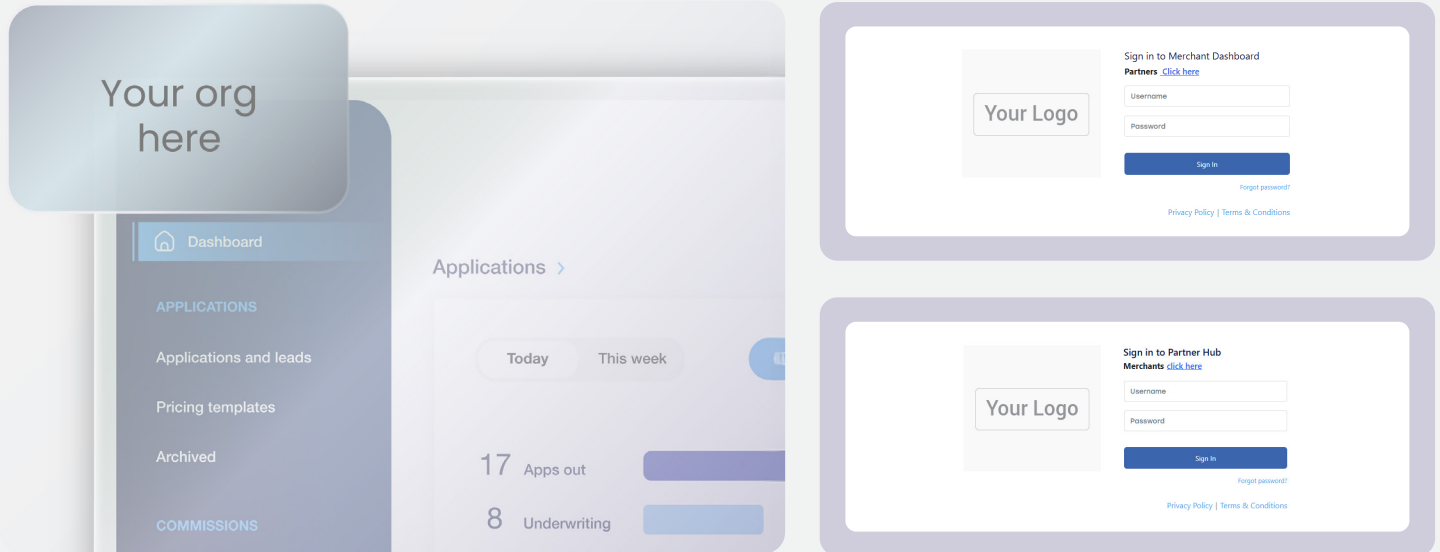
<https://yourbrand.yourpayments.io/login>

Option 2
Use your own domain (3 DNS entries required; 24–48 hour propagation)

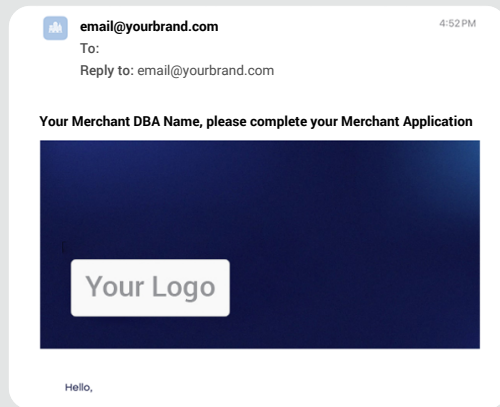
Example
[apply.yourbrand.com](#)
[dashboard.yourbrand.com](#)
[messages.yourbrand.com](#)

Branded across the entire experience

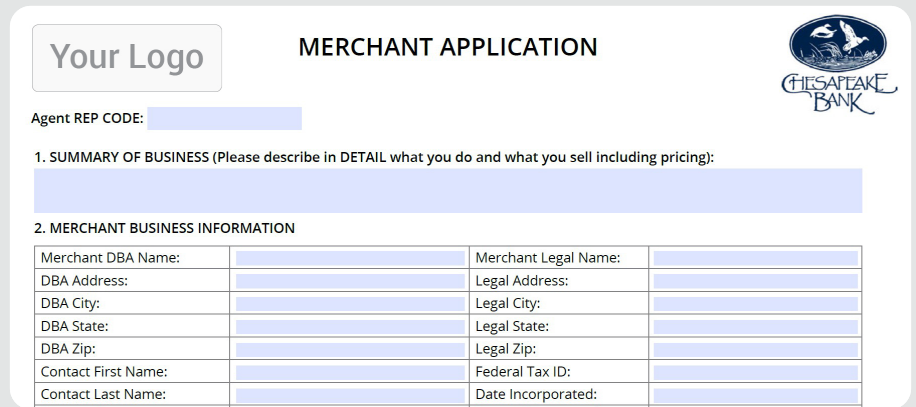
These examples show how your identity integrates across the platform, ensuring consistency, credibility, and control wherever your merchants engage.



Email sender customization



Merchant Application



What we need from you to enable white labeling

- Favicon (1:1, 16px+)
- Horizontal logo (4:1, 400px+)
- 3 selected subdomains
- Email sender details

Colors

Provide a logo that is transparent and works with the following application colors:

HEX	#EBEBEB
RGB	235 235 235
HEX	#4BA6DD
RGB	75 166 221
HEX	#292662
RGB	41 38 98

Favicon

(will be used on the browser tab)

The logo must be 1:1 aspect ratio and 16 px minimum.



Horizontal logo

(will be used within emails and applications)

The logo must be 4:1 aspect ratio and 400 px minimum.

